**FINN ASKEW BIO 2023**

**BIO**

Guitar in hand and ambitious vision in mind, Finn Askew infuses irresistible pop melodies with focused storytelling and R&B grooves. The UK-born singer, songwriter, multi-instrumentalist, and producer confidently carries hooks over dynamic guitar passages as he zooms in on moments from his life. This simple balance has affirmed him as an outlier with a fresh and fiery style rooted in a tried-and-true classic approach. For as much as he disrupts genre fabric, he does so from the proven perspective of a troubadour. Amassing over 300 million streams and inciting the acclaim of *Clash*, *NME*, and many others, he’s already resonated on multiple continents and continues to break boundaries and subvert expectations with his new single “Used to This.”

“I feel like I’ve zoned in on myself, understand who I am, and know my music,” he states. “I’m just a kid from the countryside with a guitar, singing beautiful songs from the heart with a dream to pull on the worlds heart strings.”

Growing up in the small town of Somerset, he embraced music and creativity at a young age. Dad worked as a painter and artist, and mom went from a job as a police officer to a counseling gig. As the middle child of three kids, Finn started guitar lessons at eight-years-old. It immediately functioned as much more than an instrument, resembling an appendage.

“The first time I held the guitar, it was attached to me,” he recalls. “It was like finding a long-lost sibling. When I’m writing, I feel complete with my guitar. At one point, I played drums for a day, but I was like, *‘Fuck that, I’m a guitar guy’*,” he laughs.

He devoured as much music as possible, listening to everyone from Nirvana, The Smiths, Ed Sheeran, and Justin Bieber to Lil Peep, XXXTENTACION, and Juice WRLD. He also penned songs at a prolific pace, sharing his tunes online and gaining traction. At the same time, he rocked a handful of rowdy local gigs. *“There weren’t many venues in town*,*”* he notes. *“So, I was playing these crazy shows. I’d be on the stage vibing, and bartenders were getting beaten up in the back. It was like the most fucked up thing you’ve ever seen!”*

In the midst of the Pandemic, he released “Roses”, and it eventually caught fire. Taeyong of NCT 127 played it during a livestream and sang along, igniting Finn’s popularity. BTS vocalist Jungkook touted the song on social media, and it exploded to the tune of 65 million cumulative streams. Demand swelled for him to tour Asia, and he delivered an unforgettable performance in South Korea. In between, he dropped a pair of EPs, namely *Peach* and *Tokyo*. Of the latter, *Clash* professed, *“Laden with colour and enormous potential, it’s an EP to soak up slowly*.*”* Along the way, VEVO named him a DSCVR *“Artist To Watch*,*”* and he graced the stages of *Reading + Leeds* and *The Great Escape*. Now, he’s gearing up for his next chapter with a clear vision.

“A year ago, I didn’t have a plan of how to get where I wanted to go,” he admits. “I was sort of making music in the moment. I’ve always been very competitive, so I don’t want to do anything half-assed. If I’m going to do this, I want to be one of the best. I’m putting my blood, sweat, and tears into everything. I’m still learning, but I’ve figured it out a bit more.”

Confidence courses through his 2023 single “Used to This.” Bouncy guitar plucks around a head-nodding beat as he sings, *“I could get used to you, I could get used to this.”*

*“I wrote this song over two years ago, wanting to capture that feeling of something new and good coming into your life, something you don’t want to ever let go of,” he explains. “Obviously I’m talking about a lover in this song, but there’s so many other things that can give you that feeling. I wanted to come back with a song that’s fun and has a lot of personality. It feels like the perfect way to start this new era of Finn Askew.”*

With such openhearted honesty, Finn knows who he is and, also, how to connect.

“Music helps me so much, and it’s why I do it,” he concludes. “When you hear me, I hope you feel better and experience a positive change in yourself. If you relate, I’ve done my job and served my purpose. I’m trying to be the best version of myself, and I’m ready for everything.”

**BOILER**

Guitar in hand and ambitious vision in mind, Finn Askew infuses irresistible pop melodies with focused storytelling and R&B grooves. The UK-born singer, songwriter, multi-instrumentalist, and producer confidently carries hooks over dynamic guitar passages as he zooms in on moments from his life. This simple balance has affirmed him as an outlier with a fresh and fiery style rooted in a tried-and-true classic approach. Growing up in the small town of Somerset, he devoured as much music as possible and penned songs at a prolific pace. In the midst of the Pandemic, he released “Roses”, and it caught fire. Taeyong of NCT 127 played it during a livestream and sang along, igniting Finn’s popularity. BTS vocalist Jungkook touted the song on social media, and it exploded to the tune of 65 million cumulative streams. In between, he dropped a pair of EPs, namely *Peach* and *Tokyo*. Of the latter, *Clash* professed, *“Laden with colour and enormous potential, it’s an EP to soak up slowly*.*”* Along the way, VEVO named him a DSCVR *“Artist To Watch*,*”* and he graced the stages of *Reading + Leeds* and *The Great Escape*. For as much as he disrupts genre fabric, he does so from the proven perspective of a troubadour. Amassing over 300 million streams and inciting the acclaim of *Clash*, *NME*, and many others, he’s already resonated on multiple continents and continues to break boundaries and subvert expectations with his new single “Used to This.”