

**lozeak SHARES NEW SINGLE “HATE ME TOO”**

**LISTEN** [**HERE**](https://lozeak.lnk.to/HateMeToo) **AND WATCH THE COMPANION VISUALIZER** [**HERE**](https://www.youtube.com/watch?v=LnBGbd2Z1XQ)



**(January 28, 2022) – Los Angeles, CA –** London-based teenager **lozeak** is ready to prove why she is becoming one of the most talked-about new stars with the release of “Hate Me Too,” out today [on all streaming platforms](https://lozeak.lnk.to/HateMeToo) via **Elektra/Parlophone**. The song is an arena anthem in the making, capturing the anxiety felt by Gen Z - *“At the end of the day I would hate me too if I was my friend,”* she sings softly before it implodes.

With her signature cherry-red hair and thick brows, lozeak has already cultivated a huge online following off the back of her covers and TikTok videos (over 557k followers and **45 million likes**). Now she is showing that she has a sound all of her own, and the capabilities to create big, diaristic pop music with a scuzzy edge to it. Her music is winning over famous fans, with **Bring Me The Horizon’s Oli Sykes, Radio 1’s Jack Saunders** and **Frank Carter** all championing her sound.

Of the single she says, *“I wrote 'Hate Me Too' about a friend throwing away a friendship because of a stupid reason - where you have been made out to be a shitty person when you’re not. When I started going to London at 16 to work on my music, I felt like I lost a lot of friends from Norwich because I was so busy and didn’t go home often. I found it frustrating when nobody understood at the time but writing angry songs like 'Hate Me Too' made me feel better about it. The tone is quite sarcastic - joking that I would 'Hate Me Too' if I was my mate, when in reality I wouldn’t.”*

The story of lozeak starts in 2003 in Norwich with two music-obsessed parents blasting drum and bass awaiting the birth of their second child in an attempt to imbue rhythm and a flare for music into her DNA. It worked. A childhood spent exploring the sounds of Luther Vandross, Madonna, and Amy Winehouse gave way to her teenage years when she transitioned to artists like Avril Lavigne, Kehlani and Radiohead – inspiring her grungy, rock-pop edge of today.

With a huge online fanbase eagerly awaiting her next move, lozeak is quickly establishing herself as the artist to watch out for in 2022.

**Connect with lozeak:**

[Instagram](https://www.instagram.com/lozeak/?hl=en)

[TikTok](https://www.tiktok.com/%40lozeak)

[YouTube](https://www.youtube.com/channel/UClmn5Uqlf9psa00VHewd0Xw)

[Spotify](https://open.spotify.com/artist/0neQuv6AF4kuA82CZcPoAc)

[Apple Music](https://music.apple.com/ca/artist/lozeak/1591945453)

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