**PRATEEK KUHAD DEBUTS “FAVORITE PEEPS” OFFICIAL VIDEO**

[**WATCH HERE**](https://youtu.be/j6cg2TQz9H4)

**NEW ALBUM *THE WAY THAT LOVERS DO***

**ARRIVES MAY 20 VIA ELEKTRA RECORDS**

**NORTH AMERICAN HEADLINE TOUR DATES KICK OFF IN JUNE**

**NEW DATES ADDED DUE TO POPULAR DEMAND**



**MAY 9, 2022** – Critically acclaimed singer-songwriter Prateek Kuhad has debuted the official music video for “[Favorite Peeps](https://youtu.be/j6cg2TQz9H4),” which is streaming now on his [official YouTube channel](https://youtu.be/j6cg2TQz9H4). The cinematic visual brings to life the story of the deceptively sweet single, depicting the artist’s struggle with anxiety and depression and showcasing how the strength of his relationships have helped carry him through the low points of life. The video was featured this morning on [Consequence](https://consequence.net/2022/05/prateek-kuhad-favorite-peeps-video-origins/), who praised the “*gentle and nostalgic*” track.

Director Pranav Bhasin added, “*The film depicts a slow ripening and maturity of our internal struggle. One that all of us go through. One that grows over weeks, is difficult to share, to shake off or escape. A friend being there for you, in silence, makes a difference. Prateek in fact turned out to be a brilliant actor to direct. He revisited memories that would authentically move him, just as he would have whilst building his song.”*

The video follows the single’s April release and is the second offering from his upcoming album, [*The Way That Lovers Do*](https://prateek.lnk.to/thewaythatloversdo), which is set for arrival on May 20th via Elektra Records. Recorded at Seattle’s secluded Bear Creek Studio with Ryan Hadlock (The Lumineers, Vance Joy), the album features 11 brand-new tracks about human love, friendship, and connectivity. *The Way That Lovers Do* is [available for preorder now](https://prateek.lnk.to/thewaythatloversdo) via Elektra Records.

In March, Kuhad shared intimate lead single “[Just A Word](https://youtu.be/zxtfaNjI9_0),” which arrived alongside a whimsical [music video](https://youtu.be/zxtfaNjI9_0) directed by Alex DiMarco (Khalid, Lauv, Wiz Khalifa). In celebration of the record, Kuhad also announced “The Way That Lovers Do” tour, a North American headline run which kicks off June 2nd in Dallas, TX. The monthlong trek includes a performance at Lodge Room in Los Angeles on June 7th before wrapping up at New York City’s Irving Plaza on June 28th. Kuhad recently announced additional tour dates in San Francisco, Seattle, Toronto, and Boston due to overwhelming demand, which are on sale now. For up-to-date ticketing information, please visit [www.prateekkuhad.com](http://www.prateekkuhad.com).

Last year, Kuhad shared the [*Shehron Ke Raaz*](https://prateek.lnk.to/ShehronKeRaaz) EP – a four-track collection that included an [acoustic version](https://youtu.be/iOIF74Hk80A) of his 2020 breakout hit “Kasoor,” and was heralded by singles “[Tere Hi Hum](https://youtu.be/cTwsW54rM3A)” and the [EP’s title track](https://youtu.be/qP9qXGtAc-U). Kuhad returned to his Indian roots on the project, recording in Bombay and singing in Hindi as he explored the intimate, often hidden worlds that lovers create for themselves. In 2020, the artist announced his signing to Elektra Records, making history as the first solo Indian act to join the storied label. The news was heralded by the re-release of his 2018 breakthrough EP [*cold / mess*](https://prateekkuhad.lnk.to/coldmess), lauded by **Atwood Magazine** an “an utterly breathtaking, expansive piece of indie folk mastery.” The collection has racked up critical praise from **NPR**, **Vulture**, **Billboard**, **Uproxx**, and former **President Barack Obama**, who featured “[cold / mess](https://www.youtube.com/watch?v=Il7Nv270zNk)” on his [2019 Songs of the Year](https://open.spotify.com/playlist/37i9dQZF1DX9uhxIrnqGy3?si=C9EszTEOTVqgJW9peRaJZg) playlist.

**About Prateek Kuhad:**

Hailed by**Rolling Stone India** as “one of the country’s leading singer-songwriters,” Prateek Kuhad has been quietly carving out a unique role for himself as a globally recognized pop musician from India for just over a decade. Originally from the northern city of Jaipur, Kuhad, who sings in Hindi and English, easily connects with fans of all ages and backgrounds.

Earning comparisons to indie balladeers like Sufjan Stevens and Jose Gonzalez, Kuhad has generated universal praise and accolades for his pop and folk-driven songs about love and desire in all its forms. His third studio album, *The Way That Lovers Do*, arrives May 20th via Elektra Records andfeatures 11 brand-new tracks about human love, friendship, and connectivity. Recorded at Seattle’s secluded Bear Creek Studio with Ryan Hadlock (The Lumineers, Vance Joy), Kuhad for the first time was writing and recording away from the circle of musicians he was accustomed to being around during the recording process. Ultimately, the process forced him to adapt and learn to work with a fresh set of collaborators, freeing his mind and arriving at Kuhad’s most authentic album to date.

Prateek’s debut album *In Tokens and Charms* was an instant hit – earning the artist an *MTV* *Europe* Music Award, Indie Album of the Year honors from iTunes, and the title of Best Pop Artist at the Radio City Freedom Awards. The album’s opening track, “[Oh Love](https://www.youtube.com/watch?v=2vP1CMK4I3Y),” captured first place in the prestigious International Songwriting Competition, which previously helped launch artists like Gotye and Passenger to global audiences. Kuhad has sold out auditorium and amphitheater dates across India, landed arena support slots with the likes of Alt-J and Mike Posner, and traveled the world for headline and festival performances in the US, UK, Australia, Singapore, Canada, and France.

(Tour itinerary/Album art/Tracklisting below)

**PRATEEK KUHAD**

**2022 NORTH AMERICAN HEADLINE TOUR DATES**



June 2 Dallas, TX Sons of Hermann Hall

June 3 Houston, TX White Oak Music Hall

June 7 Los Angeles, CA Lodge Room

June 8 San Francisco, CA The Fillmore SOLD OUT

June 9 San Francisco, CA The Fillmore

June 10 Seattle, WA Washington Hall SOLD OUT

June 11 Vancouver, BC Hollywood Theatre

June 12 Portland, OR Doug Fir Lounge

June 13 Seattle, WA Madame Lou’s

June 16 Minneapolis, MN 7th St. Entry

June 17 Chicago, IL Thalia Hall

June 18 Detroit, MI Loving Touch

June 19 Toronto, CAN Danforth Music Hall SOLD OUT

June 20 Toronto, CAN Danforth Musis Hall

June 22 Boston, MA Arts At The Armory

June 23 Boston, MA Crystal Ballroom SOLD OUT

June 24 Jersey City, NJ White Eagle Hall

June 25 Philadelphia, PA World Cafe Live

June 26 Washington, DC Sixth & I

June 28 New York, NY Irving Plaza

**Prateek Kuhad**

***The Way That Lovers Do***

**Available May 20th**

[**PREORDER NOW**](https://prateek.lnk.to/thewaythatloversdo)

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**Tracklisting:**

1. All I Need
2. Hollow
3. Favorite Peeps
4. Co2
5. Face
6. Just A Word
7. Drown
8. The Last Time
9. Heartbroken
10. Bloom
11. Full Time Lover

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[www.prateekkuhad.com](https://www.prateekkuhad.com/)

[YOUTUBE](https://www.youtube.com/channel/UCMwXzQYeZJ7ml7kQObcvXjA)

[INSTAGRAM](https://www.instagram.com/prateekkuhad/?hl=en)

[FACEBOOK](https://www.facebook.com/prateekkuhadmusic)

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